

Adcodes & Abbreviations

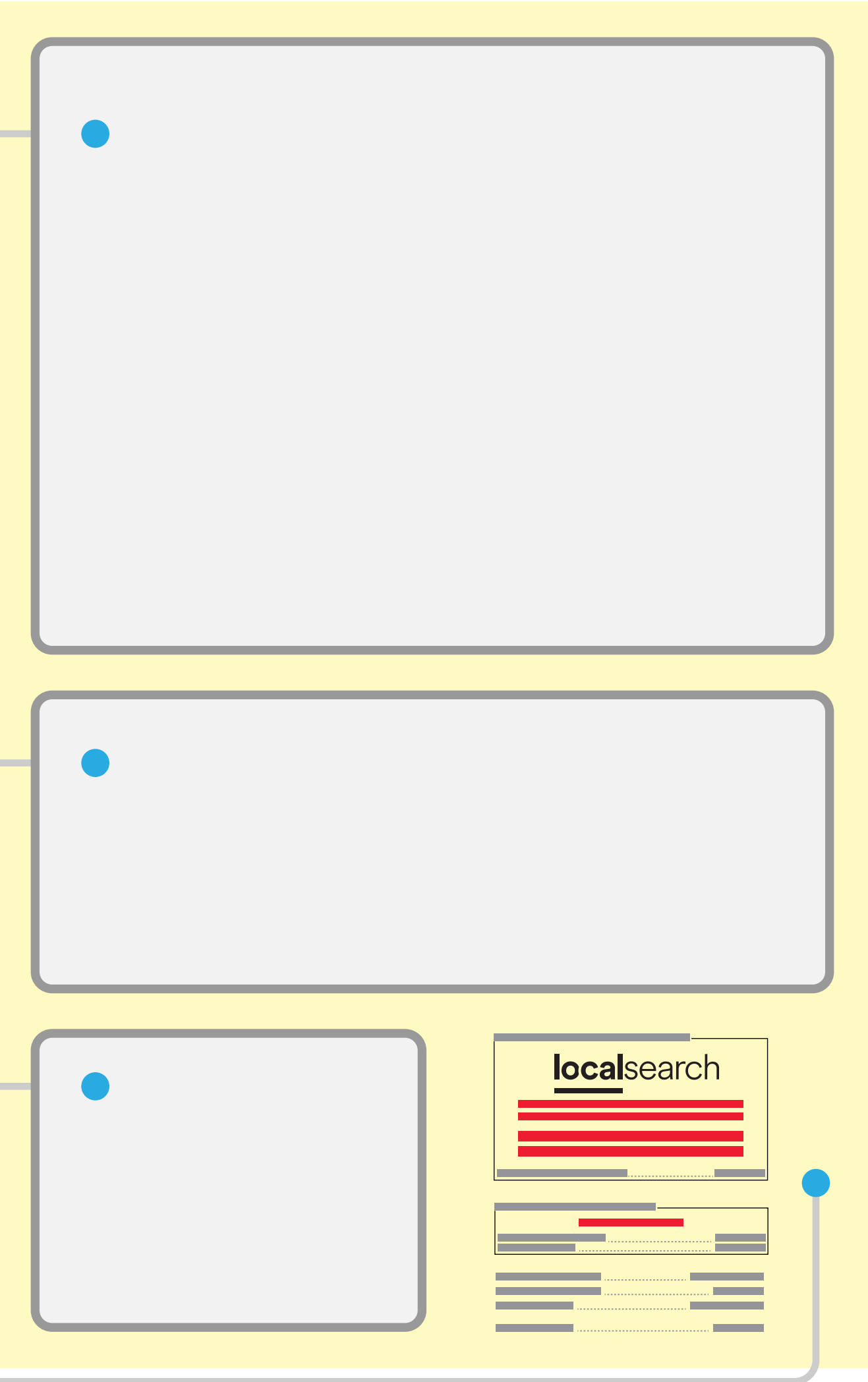
localsearch

Digital
Marketing
Service

Learning the LSO Language

Display Ads & HS Ads

- HPW** ● — PLATINUM
Half Page - White
- HCW** ● — GOLD
Half Column - White
- DQCW** ● — GOLD
Double Quarter Column - White
- QCW** ● — SILVER
Quarter Column - White
- MBW** ● — BRONZE
Matchbox - White
- 3HSLR** ● — BRONZE
3 Half Spaces with Logo and Red
- 1HSR** ● — BRONZE
1 Half Space with Red



Listings & Extra Lines

- ABL**
Bold Listing - Anchor
- CBL**
Bold Listing - Classified
- CRL**
Regular Listing - Classified
- CFL**
Free Listing - Classified
- EL-Y**
Extra Line - Classified
- ELF-Y**
Extra Line Free - Classified
- SYBL**
Super Yellow - Bold
- SYLL**
Super Yellow - Logo
- WBL**
Bold Listing - A-Z
- WRL**
Regular Listing - A-Z
- WFL**
Free Listing - A-Z
- EL-W**
Extra Line - A-Z
- ELF-W**
Extra Line Free - A-Z

Cover Ads

- IBC**
Cover - Inside Back
- IFC**
Cover - Inside Front
- OBC**
Cover - Outside Back
- OFCL**
Cover - Outside Front Cover Logo